



DENTAL SELECT TO IMPLEMENT HEALTHCARE INSIGHT'S DENTAL SERVICES INTO ITS CLAIMS MANAGEMENT OPERATIONS

DentalClaim Insight Services to Ensure Accurate Coding

SALT LAKE CITY, July 16, 2007 — Dental Select, a dental plan provider for groups, families and individuals in Utah, Texas and Nevada, has selected HealthCare Insight's (HCI) DentalClaim Insight™ (Dental Claim Insight) to maximize claims payment accuracy. HCI (www.hcinsight.com) provides clinically validated fraud prevention and cost containment services for dental and health care claims payors.

“Claims payment accuracy is critical to offering our members access to high-quality dental care at an affordable price,” said Brent Williams, president & CEO of Dental Select. “As the Dental Select client base grows, it is vital that we verify billing practices and accuracy of procedure codes in order to maintain consistency of claims payments. We chose HCI because they offered both dental-specific code editing and fraud identifying software as well as an expert claims review panel that includes dentists.”

DentalClaim Insight is a powerful combination of software supported by hands-on clinical review and validation of suspect claims by Dental Coding Specialists, AADC Certified Dental Consultants and Fraud Analysts.

DentalClaim Insight evaluates claims prior to payment to assess coding accuracy and legitimacy, as well as the clinical appropriateness of the combination of services billed. In addition, provider utilization and billing practices are compared to peer-patterns to ensure payment accuracy and to identify outliers that could represent instances of improper claims submissions. The result is accurate claims payment and an added level of security to benefit all of Dental Select's plan members.

“Payment policies and fraud schemes are becoming increasingly complex and have immediate ramifications for plan participants,” said Barry Johnson, chief executive officer at HCI.

“DentalClaim Insight is a first line of defense for payors to help prevent overpayments or payments on inaccurately coded claims which, in turn, benefits plan members by protecting their plan benefits. We look forward to working with Dental Select to help them continue to serve the best interests of their members.”

About Dental Select

Dental Select, headquartered in Salt Lake City, Utah, has over 18 years of experience providing dental plans for groups, families and individuals. Founded in 1989, Dental Select is now the largest dental benefits provider in Utah. With over 270,000 members in Utah, Texas and Nevada, they provide dental benefits to over 5,000 companies. Insured vision and AD&D plans were recently added to their large dental plan portfolio of products. With plans to expand to additional

states in the near future, Dental Select is positioned for rapid growth as a leader in the dental benefits industry.

About HealthCare Insight® (HCI)

HCI provides health care claims payors with a comprehensive suite of cost reduction services focused on identifying and preventing health care fraud, abuse and overpayments. Implementing HCI's entire line of technologically superior services can deliver savings up to \$10 per member per month (PMPM). Each of HCI's services rely on a sophisticated prevention process that combines cutting edge Code Validator Pro™ and Fraud Finder Pro™ software systems with detailed review by Clinical Coding Specialists and a Clinical Investigative Unit (CIU) on 100% of suspect claims and billing patterns. This unique combination of human and system review creates a service unlike any other in the industry and provides payors with unsurpassed support and claims payment accuracy. HCI's services are seamlessly integrated into all claims adjudication operations and are affordable for payors of all sizes. For more information and your free Cost Reduction Analysis (CRA) please visit HCI online at www.hcinsight.com or call 1-800-357-7781.

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If you would like to learn more about HCI, or would like to schedule a demonstration of HCI's services, please call Darin Johnson at 801-990-1805, or email darin@hcinsight.com.