



HEALTHCARE INSIGHT® EXPANDS NATIONAL SALES TEAM

New Managers to Head Corporate Sales Efforts in the Northeast & Southeast Regions

SALT LAKE CITY, April 30, 2007 — HealthCare Insight® (HCI www.hcinsight.com), provider of clinically validated fraud prevention and cost containment solutions for health care and dental claims payors, announced today it is expanding the national sales team to keep pace with record growth. Joshua Holmes has been hired to lead sales efforts in the Southeast region and Frederick Serafini joins to direct efforts in the Northeast.

“These new appointments reinforce HCI’s aggressive growth strategy as we continue to expand our reach and open new opportunities,” said Angela Greenhalgh, senior vice president of sales at HealthCare Insight®. “In addition to our unique service offering, the extensive knowledge and experience offered by our personnel have earned us the reputation of being the experts in fraud, abuse and overpayment prevention in the marketplace. Joshua and Fred’s depth of industry knowledge and extensive networks of relationships are the ideal complement to this position.”

As regional sales managers, Holmes and Serafini will build upon HCI’s existing customer base in the Northeast and Southeast regions, identify new customer opportunities, and manage HCI’s existing sales efforts in both regions.

Joshua Holmes has been named Southeast Regional Manager and joins HCI from MedAvant Healthcare Solutions where he was Director of Payer Solutions. At MedAvant he represented managed care and technology solutions including EDI, gateway, portal and cost containment products.

Prior to MedAvant, Holmes worked in Sales for WebMD and managed a multi million dollar territory and held sales positions at Bellsouth and WorldCom, Inc. He earned a bachelor’s degree in marketing from Oglethorpe University.

Managing the Northeast region, Frederick Serafini brings more than 25 years of health care sales experience to the position. Serafini has a proven track record of growing company sales at a national level. During his career he has held managing sales positions at ppoNEXT, Beech Street Corporation, Cardium Health Services, Concentra Preferred Systems, Managed Health Benefits and The Travelers Companies.

Serafini holds an MBA in marketing and finance from Rennselaer Polytechnic Institute and a bachelor’s degree in finance from Fordham University.

Holmes and Serafini will represent HCI’s entire line of clinically validated services including:

- **PhysicianClaim Insight™ €** - Prepayment fraud, abuse and overpayment prevention for professional health care claims
- **FacilityClaim Insight™ €** - Prepayment fraud, abuse and overpayment prevention for facility, DRG and APC claims
- **DentalClaim Insight™ €** - Prepayment fraud, abuse and overpayment prevention for dental claims
- **RxClaim Insight™ €** - Retrospective fraud, abuse and overpayment analysis of integrated pharmacy/medical claims data

About HealthCare Insight® (HCI)

HCI provides health care claims payors with a comprehensive suite of cost reduction services focused on identifying and preventing health care fraud, abuse and overpayments. Implementing HCI's entire line of technologically superior services can deliver savings up to \$10 per member per month (PMPM). Each of HCI's services rely on a sophisticated prevention process that combines cutting edge Code Validator Pro™ and Fraud Finder Pro™ software systems with detailed review by Clinical Coding Specialists and our own Clinical Investigative Unit (CIU) on 100% of suspect claims and billing patterns. This unique combination of human and system review creates a service unlike any other in the industry and provides payors with unsurpassed support and claims payment accuracy. HCI's services are seamlessly integrated into all claims adjudication operations and are affordable for payors of all sizes. For more information and your free Cost Reduction Analysis (CRA) please visit HCI online at www.hcinsight.com or call 1-800-357-7781.

Contacts:

Darin Johnson, HealthCare Insight®, 801-990-1805, darin@hcinsight.com

Stephanie Miller, HealthCare Insight® PR, 801-487-4800 x107, smiller@ppbh.com