



## **HEALTHCARE INSIGHT LAUNCHES NEW PUBLIC WEBSITE**

### ***Redesigned Website to Serve as Interactive and Information Rich Resource for Payors***

SALT LAKE CITY, UTAH – June 24, 2008 – HealthCare Insight® (HCI), an ISO business and a leading provider of clinically validated fraud and abuse surveillance services, has announced the official launch of a new public website — [www.hcinsight.com](http://www.hcinsight.com).

The site features a Live Help section that enables customers to interact with HCI specialists in real time; a Media Lab containing service sheets, white papers, and videos; and registration information for customized webinars hosted by fraud experts. The site also includes other rich material to assist health care payors with fraud prevention solutions.

“We’re pleased to announce the completion of our new public website,” said Darin Johnson, vice president of marketing at HCI. “Over the past several months, the site has undergone a major transformation, which will serve to better inform our customers, strategic allies, prospects, and others. The layout is designed to drive user interaction and discovery on every page.”

HCI has experienced tremendous growth and market penetration in fraud, abuse, and waste prevention since its inception in 1997. HCI was recently recognized as the 26th fastest growing company in Utah.

### **About HealthCare Insight® (HCI)**

HCI, an ISO business, provides private and public sector healthcare claims payors (including health plans, managed care organizations, insurance carriers, third-party administrators, Medicaid, and Medicare) with a comprehensive suite of clinically validated fraud and abuse surveillance services designed to maximize claims administration accuracy and minimize payment waste. Each of HCI’s customizable software as a service (SaaS) solutions rely on a unique prepayment process that combines proprietary software systems with detailed review by experienced clinicians (doctors, nurses, and dentists) and investigators on all suspect claims and billing patterns. HCI’s differentiated process enables payors to target fraud with greater efficiency by significantly increasing the quality of results returned. For more information and to learn about a no-cost clinical surveillance analysis, please visit us online at [www.hcinsight.com](http://www.hcinsight.com) or call 1-800-357-7781.

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